



## PRIVACY NOTICE

**Last updated on 6 October 2020**

1. Betweenity (Pty) Ltd (Betweenity, us, our or we) is a South African company providing products and services in the area of competition law, economics and policy.
2. In South Africa, the Protection of Personal Information Act, 4 of 2013 (POPIA) applies to the processing of personal information by responsible parties.
3. This Privacy Notice forms part of the Terms and Conditions of Use of Betweenity Website and Application.
4. When visiting the Betweenity Website, no personal information is collected.
5. When registering on the Betweenity Application (Application), the following personal information is collected:
  - Your name and surname;
  - Your mobile number; and
  - Your e-mail address.
6. Only authorised representatives of Betweenity shall have access to the personal information we hold on you.
7. We may process your personal information for the performance of the services by way of the Application if required in order to enable us to comply with an obligation imposed by law, or if it is necessary for pursuing our legitimate interests.
8. We will retain your personal information for as long as you are a user of Betweenity and for a period thereafter in accordance with the provisions of POPIA.
9. The platforms used by Betweenity include Google Play, Apple Store and the Endurance International Group Inc.
10. We will not sell or share your personal information.
11. We may provide you with marketing materials in your capacity as a Betweenity user. However, you will always be made aware that you can unsubscribe from marketing communications.
12. The Application is not directed at persons under the age of 18. We do not knowingly collect personal information from persons under the age of 18. If you are a parent or guardian of a child under the age of 18 and become aware that your child has provided her/his personal information to us, please contact us and we will take reasonable steps to remove such information.
13. You have the right to establish whether we hold your personal information and to request access to such information as provided for in POPIA.
14. You have the right to request, where necessary, the correction, destruction or deletion of your personal information, and we may deal with such a request as set out in section 24 of POPIA.
15. Betweenity is serious about the protection of your personal information. Please let us know at [info@betweenity.africa](mailto:info@betweenity.africa) if you have any query regarding the treatment of your personal information.